

**IMPACT**

GLOBAL NEWS AND RESEARCH FOR THE DRINKS EXECUTIVE

**Impact's "Hot Brands" Sparking US Expansion With Innovation**

**After Rapid Growth In UK, Australia, Oyster Bay Sets Sights On US Market**

# IMPACT

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MARCH 1&15, 2008



**MEZZACORONA**

**WINS**



**FOR 3<sup>RD</sup>**

**CONSECUTIVE YEAR**